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# Become a Facilitator in the LEGO® SERIOUS PLAY® method & materials Online Micro Certification

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The need for change has never been bigger. We offer you an excellent concept and tool to run creative and impactful workshops both face-to-face and online.

A photograph of a white computer keyboard with two LEGO minifigures sitting on it. The minifigure on the left is a male character with brown hair, wearing a white space suit with a red collar and a white mug. The minifigure on the right is a female character with black hair, wearing a white space suit with a red collar and a brown flask. A large white rectangular block is placed over the minifigures, partially obscuring them. The background is a blurred white keyboard.

Inthrace's facilitator training in the LEGO® SERIOUS PLAY® methodology is the only training in the world that is endorsed by Professor Johan S. Roos, co-inventor of the methodology!:

*The comprehensive course material and innovative pedagogy used in Inthrace's facilitator training align with, and positively extend the original LEGO® SERIOUS PLAY® concept."*

- Professor Johan S. Roos, Co-inventor of the LEGO® SERIOUS PLAY® Methodology

# Why choose our training?

## The LEGO® SERIOUS PLAY® method

Provides a versatile toolbox for managers and facilitators. It offers a unique process that sparks workshop engagement, openness and collaboration while making the abstract more concrete. The method is based on solid research and two decades of practical applications.

## Enhance your own toolbox

**Our Online Micro Certification is designed to gradually develop LEGO® SERIOUS PLAY® skills from short sample sessions to extensive workshops, both face-to-face and online.**

### You will learn about:

- The invention, history, theoretical foundation and core elements of LEGO® SERIOUS PLAY®.
- Basic skills building toolbox – making the core elements come alive.
- The 5 online steps to create a core application of the method.
- How to design, plan and run workshops using the method.

## A new innovative way – online hybrid training

In these trainings we combine the interaction and co-creation from F2F trainings with online tools – and hence creating a virtual training space.

You will also get instructions and training on how to use this format in your future facilitation.

**All of the concepts you learn can be used both F2F and online.**

### By joining this training you will get:

- Extensive training and hands-on experience with the LEGO® SERIOUS PLAY® method brought to you by world class facilitators with experience from more than 1000 LEGO® SERIOUS PLAY® workshops.
- An extensive facilitator manual that covers both LEGO® SERIOUS PLAY® exercises and theory.
- Access to our worldwide network of certified facilitators.
- Inspiring newsletter, which covers different LEGO® SERIOUS PLAY® related initiatives and activities.
- A unique diploma.

**Inthrface** (Denmark) has been involved in the use and development of the LEGO® SERIOUS PLAY® (LSP) method since the very beginning. We have gathered experience with the method from **more than 1000 workshop** on a global level. We have, furthermore, educated **hundreds of new LSP facilitators** during the last several years. We bring together this knowledge and experience to design and deliver relevant, realistic and practice-oriented trainings.

# The content

## Module 1 (day 1):

### Part 1A (introduction):

- Welcome, presentation & introduction to the training.
- How to use online tools.
- Setting up the workshop space.

### Part 1B (theory & history):

In this part of the training, we will go through the history, theory and research behind the LEGO® SERIOUS PLAY® method:

- What is LEGO® SERIOUS PLAY® (LSP)?
- The history and development of the method.
- How to use LSP?
- Understanding the aspects of creative knowledge systems.
- Understanding the core elements of the method: Construction – Metaphors - Story making - Imagination.
- The core processes of the original methodology.
- The Real Time concept.
- The code of conduct of the methodology, the facilitator and the participants.

### Part 1C (skills building):

Learning all the basic elements of the LEGO® SERIOUS PLAY® method:

- The skills building toolbox – making the core elements come alive.
- Focused exercises on the basic elements of the methodology.
- Construction of knowledge with LEGO® bricks.
- Knowledge on how metaphors can help you communicate complex ideas and knowledge.
- Story making and its ability to help you discover, explore and decide.
- Imagination as a powerful source for new ideas.
- The concept of play, and how it allows us to experiment and explore in new ways.
- How to develop and run smaller workshops.

## Module 2 (day 2):

### Part 2A (introduction):

- Introduction to day 2.
- Reflections, questions and answers.

### Part 2B (core application):

We will introduce and train the 5 online steps in creating a core application of the LEGO® SERIOUS PLAY® method. This core application can be used for infinite purposes.

At the end of the session we will discuss how you can develop, plan and run tailor-made workshops.

### The 5 Online steps:

#### 1: Introduction & warm up

Participants are given reassurance in knowing why play works in a working context, the core elements and the 5 online steps. We do a few exercises to warm up hands, brains and stories to debunk any concerns about having to be a master builder and to get in flow from the start.

#### 2. Model separately and put together

We set up a task to uncover the substance of the subject, e.g. the strategy, the team, the ability to innovate, etc. from different orientations – each participant builds their models, tells about them and then the group brings them together in shared models and stories based on the instructions.

#### 3: Ecosystem and factors

The ecosystem - e.g. the team, the company, the project, the strategy or the ability to innovate - is created out of the shared models. To see what affects systems and how, participants build both internal and external factors, e.g. stakeholders, team dynamics, trends or other actors.

#### 4: Correlations in the ecosystem

The factors are placed and connected to each other and to the parts of the shared models that they directly affect, so that all the models shape an ecosystem that embraces complexity internally and externally.

#### 5. Condense conclusions & future actions

We identify conclusions, principles and actions based on the knowledge we have about the ecosystem right now.

# Testimonials from our facilitator trainings

*"Thanks to this training, I am now able to facilitate and support my customers in a very creative way.*

*This is the magic of LEGO® SERIOUS PLAY®!*

*I recommend this training for all professionals, who wish to "go up and beyond" their routine, who are seeking challenges and wish to bring back applicable proper tools to integrate LEGO® SERIOUS PLAY® in their innovation process management."*

**- Francine Masson**

CEO, TechNovation Network inc., Canada.

*"I recently had the pleasure of attending Inthrface's LEGO® SERIOUS PLAY® facilitator training. I was blown away by the training, the facilitator's knowledge, and just how versatile this tool can be.*

*Don't be fooled into thinking this is simply a fun icebreaker technique. You'll uncover real-time insights into your strategy, your organization, and even your own personal identity.*

*I highly recommend it!"*

**- Clark Sweat**

Chief Revenue Officer, Children's Miracle Network Hospitals, USA.

*"The four days training left me feeling energized and empowered to use LEGO® SERIOUS PLAY® in my current job role.*

*The training was run professionally and efficiently. The accompanying manual is very comprehensive, and it will be an important source of information as I begin to create workshops myself."*

**- Jackie Hatfield**

Loughborough University, UK.

*Inthrface's training in the LEGO® SERIOUS PLAY® methodology is well-organized and proficient in every way. The facilitators are not just knowledgeable in relation to the method, they are also great intermediaries with an incredible commitment that influence all participants involved.*

*I can highly recommend Inthrface's training!*

**- Laura Emilie Buch Rahbek**

Development Consultant, Læs for Livet, DK.



# Practicalities

## Target Group:

Our training is targeted towards people who work with management, development, facilitation, processes and/or consulting.

## Duration:

2 full days of training.

A diploma will only be issued after the completion of both module 1 & 2.

## Training dates:

May 25<sup>th</sup> – 26<sup>th</sup> 2020 – (Both days: 9.00 – 17.00 CET)

June 24<sup>th</sup> – 25<sup>th</sup> 2020 – (Both days: 13.00 – 21.00 CET)

July 1<sup>st</sup> 2020 – (9:00 – 17:00 CET) for trained facilitators only!

August 17<sup>th</sup> – 18<sup>th</sup> 2020 (Both days: 13.00 – 21.00 CET)

September 21<sup>st</sup> – 22<sup>nd</sup> 2020 (Both days: 9.00 – 17.00 CET)

October 19<sup>th</sup> – 20<sup>th</sup> 2020 (Both days: 13.00 – 21.00 CET)

November 16<sup>th</sup> – 17<sup>th</sup> 2020 (Both days: 9.00 – 17.00 CET)

December 14<sup>th</sup> – 15<sup>th</sup> 2020 (Both days: 13.00 – 21.00 CET)

The time frame may change a bit to fit the different participants.

We will send out all necessary materials and links prior to the training – they are included in the price.

There might be limitations on the countries we can deliver materials to from Denmark, but we will inform you when you apply.

## Payment:

Module 1 & 2: DKK 8.475,00 ex. VAT

(ex. 25% Danish VAT - only Danish residents).

## Contact

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Our complete facilitator certification in the original LEGO® SERIOUS PLAY® method is normally a four-day course packed with theoretical and practical training.

## We are now offering an enhanced certification in 2 step:

- Online Micro Certification in the LEGO® SERIOUS PLAY® method (2 days).
- 3 days additional F2F facilitator training in the LEGO® SERIOUS PLAY® method and original applications.

Below we have outlined different possible certification journeys.

### The Online Micro Certification:

Module 1  
LSP  
fundamentals

Module 2  
Core  
application

### The Complete Certification:

Module A  
LSP  
fundamentals

Module B  
LSP Real  
Time Strategy

Module C  
LSP Real  
Time Identity

Module D  
LSP  
facilitation

### The Enhanced Certification:

Module 1  
LSP  
fundamentals

Module 2  
Core  
application

Module B  
LSP Real  
Time Strategy

Module C  
LSP Real  
Time Identity

Module D  
LSP  
facilitation

It should be noted that you can run shorter creative and impactful workshops both F2F and online based on the Online Micro Certification. However there are additional steps and concepts that can only be trained F2F.

You will get the additional F2F training at a reduced price, after completing the Online Micro Certification.



# 5 Reasons why you should use the LEGO® SERIOUS PLAY® method

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## 1. It is serious business and you build results:

LEGO® SERIOUS PLAY® creates a working language that guide you into a **free and honest exchange of opinions** that ensures that the actual and real issues are addressed. You become able to see things through the eyes of other people – and have them see things through your eyes as well.

It, furthermore, enable you to take a **speedy shortcut to the core of your organization or company** to find the necessary **know-how** to enhance your ways of working.

Through the use of the bricks, the participants get a **sharper vision of the objectives, the actions** and the **Simple Guiding Principles** of the organization. This results in a much more comprehensive outcome of your work.

## 2. It creates a common hands-on language that engages the participants:

Through the LEGO® bricks, you create a **common language** where **everyone can contribute equally**, and all opinions are heard and respected. In a very direct way, you will be able to visualize what everyone inside the company or organization know – as well as what they do not know they know.

The visualization and the shared language emerge when you create metaphors for your **real issues, strengths, possibilities, etc.** This allows you to address complex issues without having to simplify them and lose important details.

You, furthermore, spike your own creativity by using your hands to express what you think and feel. When using LEGO® SERIOUS PLAY® you produce new great ideas, solutions and possibilities for your organization or company.

## 3. It engages people to communicate in new ways:

The shared language enables and engages the participants to **communicate on a deeper level.**

They get a deeper understanding of the organization or company, which support a stronger **feeling of ownership** for their situations and their work within the company or organization.

Through this new way of communicating, they will be able to **identify problems and formulate action plans** that deals with the actual issues that confronts them in their daily work, and not just the symptoms they experience.

## 4. It enhances a better understanding of your present situation:

Traditional development tools typically analyze the past or speculate about the future. **LEGO® SERIOUS PLAY® is different!**

It incorporate elements from both the past and the future and tests them in *Real Time*, in order to develop your decision-making immediately. A Real Time Process begins with questions concerning what is going on **"right now"** combined with relevant knowledge from **the past** and hopes, dreams and expectations for **the future.** By focusing on enhancing your work **"right now,"** you are better prepared for the challenges and opportunities ahead of you.

## 5. It is your opportunity to take action right away:

The insights that are made through the use of LEGO® SERIOUS PLAY® are **immediately applicable.** This is because the insights are collected by the people who work with them on a daily basis. For that reason, the ideas do not have to be further introduced and anchored within your organization or company.

– **They can be set in motion right away!**